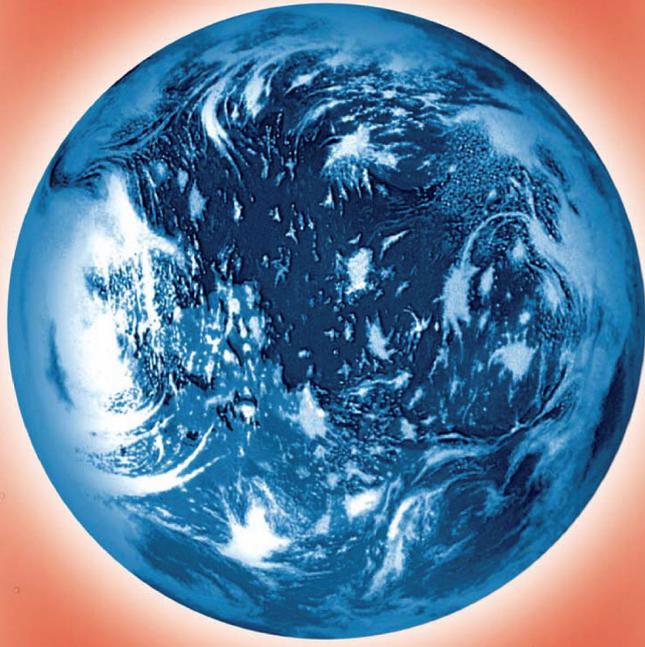


**Hygiene is  
no Gamble!**



**SOPURA** 

[www.sopura.com](http://www.sopura.com)

**SOPURA**



**Let's 'THM' up**

The *Total Integrated Hygiene Management* concept (TIHM) has been developed by SOPURA to meet the present and future requirements of our Customers in terms of **product integrity, quality, productivity and cost efficiency**. Much more than products alone, **TIHM** offers premium total solutions incorporating:

- *advanced audit of your hygiene performance and line efficiencies*
- *customized hygiene package*
- *personalized training programmes.*

SOPURA provides the partnership with **professional project and contract management**, developing from the beginning real relationships of confidence based on **complete and transparent reporting**.

## TIHM

### Advanced Audit

The first step of the **TIHM** approach consists of conducting an advanced audit of your current hygiene processes :

- Control of the critical points in the process
- Location of potential contamination sources
- Understanding cost-drivers
- Evaluation of the consumption of chemicals as well as indirect costs such as water, energy, labour
- Estimation of the lost production time

### Customized Hygiene Package

Following a complete analysis of your plant operations, SOPURA proposes customized realistic solutions to improve the operational efficiency of your lines whilst ensuring a secure level of hygiene.

The hygiene package combines:

- effective chemical products
- integrated engineering systems
- tailored programs including optimization of all parameters influencing the effectiveness of the cleaning and sanitizing process (product concentration, cleaning time, temperature,...)
- trouble shooting

### Personalized Training Programmes

Hygiene is about commitment !

To meet the challenges relative to efficient hygiene management, it is important that your personnel have the necessary skills. Therefore our experts inform and advise the operators on site to ensure correct and safe use of products used in the hygiene processes.

Our training sessions aim to :

- raise the awareness of cleaning and hygiene in a perspective of product quality and integrity
- raise the understanding of safety, and the environmental and economic impact of the efficient and responsible use of the products.

SOPURA also provides professional training programmes for supervisors and middle management personnel.



## OUR PEOPLE MAKE THE DIFFERENCE

For these specific tasks, SOPURA puts its unique **know-how, expertise and pro-activity** at your disposal.

### Service on site:

To evaluate the situation with precision and understand your needs, the members of our technical sales force have a solid background in Beverage & Brewing Science, Chemistry and project management.

### Application Assistance:

Knowledge of micro-organisms found in the brewery environment and the mastery of microbial fouling are both essential for the prevention of microbiological spoilage of beer. Further to a higher educational background in Chemistry and Microbiology, proven expertise and long experience, our Lab-Scientists have advanced laboratory facilities at their disposal to provide our Customers with the most precise analyzes.

### Integrated Engineering

Having an in-depth knowledge of the production and packaging processes, our engineers have developed wide range of flexible and modular hygienic systems that give real added value to our Customers.

Well-sized product storage, automatic dosing and distribution units, together with specifically designed monitoring and measurement apparatus and efficient data acquisition systems can largely contribute to significantly increase the yield of your lines and lead to effective cost-optimization.